

Barcelona European Logistics Center BARCELOC

A JOINT INITIATIVE BY:



Generalitat de Catalunya
Government of Catalonia



“ **Barcelona, your HUB to access the European & African / Mediterranean markets and your bridge to South America**

“ **The best area in southern Europe to find industrial and commercial partners**

“ **Skilled labor & technology to support logistics innovations**



Logistic hub for top brands:

Nissan, Amazon, Decathlon, IKEA, Mango,...



Save between 10-15% in distribution costs



Save 15-20% on your carbon footprint



Market of **400 million consumers** in less than 48h

About us

BARCELOC is a **business-oriented** public service, offering customised and tailor-made guidance on your potential investments in **Barcelona**. The service is **free of charge** and **rendered neutrally** and **confidentially**. If you are a company and want to improve your European & Mediterranean distribution contact our team **in Asia**.



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Why Barcelona?

Our terminal BEST in Barcelona is one of the most modern and efficient container terminal in the world and is Hutchison's strategic investment in the Western Mediterranean region

Mr. Guillermo Belcastro
GENERAL MANAGER
BEST Terminal Hutchison

Some companies have already chosen Barcelona as their logistics hub

Cosco has chosen Barcelona as one of their strategic ports in the Mediterranean and has substantially increased its traffic in the port in recent years. Iberian's Cosco HQ is established in Barcelona

Mr. Vicente De Angelis
DEPUTY MANAGING DIRECTOR
COSCO SHIPPING Lines (SPAIN), SA

Barcelona is an important strategic HUB for us. From here we can offer logistics connections with all major inland locations in Spain, Central Europe, Portugal and the Maghreb

Mr. Sebastián Bernardo
GENERAL MANAGER
Kerry Logistics

The synergy between the port and airport places Barcelona as the best bridge between Asia and Europe

Air China

Largest industrial & consumption area in the Mediterranean & Southern Europe

Industrial **specialisation**, sectorial **clusters** and powerful **partnership opportunities**.

Favourable tax regime compared to other European countries.

Available skilled workforce at **reduced labour costs**.

Barcelona has **logistics operators specialised** in economic sectors such as:



AUTOMOBILES



E-COMMERCE



ELECTRONIC PRODUCTS



CHEMICAL PRODUCTS



INDUSTRIAL PRODUCTS & CONSUMER DURABLES



FASHION & FOOTWEAR

Logistics specialisation

Global logistics operators capable of organising and managing **distribution networks** with advanced value-added services. Specialized logistics for E-commerce

FULFILMENT CLASSIFICATION
JISGPS tracking **GHS** regulations
AIR REAL-TIME INVENTORY SYSTEMS
GROUPAGE IRONING SUPPLY
ONLINE TRACK & TRACING
supply chains **handling and storage**
RE-BRANDING
REPAIRS **PICKING** CAR WASHING
TAPA security system **replacement**
ACCESSORIES **handling fragile goods**
PDI security regulations
E-COMMERCE labelling perching fashion logistics (ISO 9001, ISO 14001, OHSAS18001)
CLP spare parts mangement
VEHICLE PERSONALISATION
distribution transport on hanger
delivery outlets **JIT**
PACKAGING REVERSE LOGISTICS specialised transport services

An integrated logistics hub with port, airport and logistics facilities

A unique and seamless logistics & business hub, including airport, port, logistics areas and a large urban area.

Direct container services with a short transit time from Asia to Europe

BEST/Hutchison and **APM Terminals Barcelona**, the most efficient container terminals in the Mediterranean.
"Barcelona, 3rd productivity port in Europe (JOC 2014)"

Save 40-50% on your carbon footprint from the Suez Canal by serving central European markets from Barcelona instead of using Northern European distribution nodes.



Distribution capacity to Europe/Mediterranean/Africa

From Barcelona, a **logistics network** can reach **400 million consumers** and over 80.000 medium-sized companies in Europe and the Mediterranean/Africa.

Save between 10-15% in distribution costs compared to serving these markets from northern Europe.

A bridge between Asia & Latin America.